



MARKET NEWS

04/12/19



AVOCADOS

Markets have come off the highs that they hit last week in the \$60's and are now in the mid \$50's. This particular week could see a small decline in markets, but at some point, fruit will be needed for Cinco de Mayo and it will be harder to find in 10 days or so. Mexico will pick heavy this week, possibly to try to cover what won't be picked next week. Once they stop picking for Holy Week, they won't return to pick until Apr 22, fruit won't start crossing again until the 24th or 25th and possibly as late as the 29th, which would make it too late to have in position to cover Cinco de Mayo.



CELERY

This market continues to stay escalated due to crop loss during the winter season. We expect higher prices until the end of the month. Santa Maria will start soon, and the first reports don't show a huge relief in the markets. Salinas Valley is behind and are not expecting to start celery until the end of May. Quality is being reported as only fair at this time. We are closely monitoring this situations and will continue to update if anything changes.



GRAPES

Grapes are getting a bit stronger especially green grapes & looks like we will be a little late starting out of Mexico and Coachella, hope to start the second week of May. The Chilean will need to bridge that gap & the Marketing order goes into effect Monday, which means all arrivals must meet US # 1 or they are not allowed here in the states so only a few reds will be arriving next week as the greens are all out of storage here.



LEMONS & LIMES

Lemons- Spring brings warmer weather & that creates a higher demand. Prices are firming up & looking to remain steady with FOBs in the high \$20's on small sizes. Expect the smaller fruit get tighter for the next couple of months.

Limes ALERT – The market is higher this week from the lighter harvest expected next week due to the Holy Week holiday. Supply remains tight due to lower volume crossing through the Mexican border. The sizing profile is peaking on smaller sizes like 230s and 250s but many still have inventory on 110 count limes. Expect pricing to continue to rise as demand is up & labor is down.



ONIONS

Market is steady from last week price wise but supply wise struggling. FOBs on reds and yellows remain strong, with a lot of programs pulled but we are holding steady, whites are non existent. Transition in four weeks but don't expect relief for another eight weeks.



PEPPERS

The **California** season is slowly ramping up, just as Mexico's fruit sizing & quality become more challenging. Expect active markets into May as the crops transitions north. Quality is good, however there are some minor issues being reported of bruising & mechanical damage. Red & Yellow Peppers - Prices are escalating & supplies are extremely limited. Border, Trade, and Tariff issues are a factor on the cost and supplies right now.