



MOCERI PRODUCE MARKET NEWS

07/17/2021

APPLES

Inventories are reaching very low numbers while demand still strong. We might experience some shortages in sizes and varieties. Result of this, prices are going up significantly. Until new crop starts, we expect this market trend to be strong and tight. Golden, Reds, Honeycrisp, Granny and Gala are the most hit. We encourage to use Fuji as much as possible. Some Galas and Granny are coming from abroad but not reaching all market places.



ASPARAGUS

The market for next week will be stronger. We are seeing good volume, quality, and demand on product imported from Peru. Product from Central Mexico is expecting to increase mid to late July.

AVOCADO

Mexican field prices spiked last week, pushing up all sizes, small fruit is the most impacted as demand exceeds, expect this for at least the next 3 week. Note last year's MX freezes in Sept will be felt in supply over the next 2 months.



BRUSSELL SPROUTS

Supplies continue to be light this week. Demand continues to be very good, quality has improved. Supplies are starting to improve now that we are seeing local produce.



LEMONS

Lemons are absolutely crazy tight right now due to a major labor shortage in CA. Losing picking crews daily due to Cherries and blueberries being picked. Shippers doing everything they can to cover contract business but struggling daily. Chilean import lemons have started to arrive which will help supply and relieve this shortage.

PINEAPPLE

Prices have spiked this week



POTATOES

Big spuds remain steady this week FOB's staying around \$20. Small spuds remain competitive and steady. We are in the last months of the season and deep into storage at this point. Keep an eye on quality.

SHALLOTS

Due to Labor shortages, in 2020 caused by the Covid-19 pandemic growers did not plant as many acres as in previous years. The Shallot harvest starts late August and is kept in storage. The harvested crop normally last until the following years harvest, but because of the low acreage that was planted the 2020 shallot crop was depleted around four months early. In previous years we imported shallots from Canada, Europe, and Holland to cover any gaps we had in supply. Unfortunately, those countries were also affected by Covid-19 pandemic. Canada and Europe started importing US shallot to cover their short falls. In addition, there is an ongoing drought in many of shallots growing regions which is hindering the crop. We are hoping that new crop of shallots will be back in stock early to mid-September.

TOMATOES

Prices for Grape and Cherry tomatoes remain elevated



GOOD BUYS

BLUEBERRIES
RUSSET POTATOES #2
GREEN ONIONS
ROMA TOMATOES

YELLOW ONIONS
RED ONION
ITALIAN SQUASH
CANTALOUPE

RED LEAF
RED BAKER POTATO
ICEBERG
MANGO

BROCCOLI
GREEN LEAF
CAULIFLOWER
CUCUMBERS

CELERY
CARROTS
LIMES
W. CORN