



MOCERI PRODUCE MARKET NEWS

11/13/2021



BROCCOLI

Supplies continue to be limited this week. Most growers will be shipping from Yuma next week. Quality is only fair at this time, supplies will be limited for another week.

CANTALOUPE

Cantaloupes are suddenly experiencing a demand exceeds supply scenario. As was first advised in late September, some growers in the Yuma region began seeing the effects of a virus in their fields. This has deteriorated over the past month causing a complete crop loss for some growers. With California production basically having finished the Central AZ region has not had enough production to solely supply the needs of the country causing the market to rise. It is believed the situation in the desert will continue over the coming weeks but should begin to see signs of relief in the market as early offshore cantaloupe are expected to begin in Florida over the next 10-14 days.



CORN

Supplies for Corn is traditionally very short this time of year. This year is not an exception. Corn out of the West is basically non-existent. Growers are forecasting that harvesting will begin out of Coachella this week. Production in Coachella will run for 5-6 weeks followed by Mexico. Look for high prices on Western corn until production out of Mexico ramps up in few months.



ICEBERG - ALERT

Supplies will continue to be very short this week. Most growers will be shipping out of Yuma next week. Overall quality is only fair at this time. We should not have the presence of the INSV virus in Yuma AZ. Weights will be on the lighter side until supplies improve. Better supplies are expected once growers get harvesting in Yuma AZ.



ROMAINE- ALERT

Supplies continue to be very short this week. Demand is high, overall quality is less than fair. INSV virus has created multiple quality issues and caused lower yields. Weights will be on the lighter side until supplies improve. Supplies will be very short until we transition to Yuma AZ.



ONIONS

Onions took another small increase this week. There are few Super Colossal and Colossal sizes are available in mixer-quantities. Red Onions and white onion supplies are tight and will see increasing pricing over the next several weeks.



CHILI PEPPERS

Prices for Chili Peppers are trending up this week. Prices remain at elevated levels. Production is coming out of Georgia, Florida with lower volumes out of Baja and Central Mexico. Production out of Plant City Florida is getting ready to start. That will help relieve the markets a little but growers expect tight supplies through December.



STRAWBERRIES

Prices for Strawberries continue to trend up this week. Supplies are tight due to crop transitions & rains. As expected, supplies are tight this time of year. Some relief is forecasted after the Thanksgiving Holiday as volume out of Mexico and Florida becomes a factor.



TOMATOES

Prices for all Tomatoes are trending down this week. 20 and 25 lb. Rounds have dropped significantly but prices are still elevated. The Roma market is still very tight and prices remain extremely elevated. Prices for Grape Tomatoes are back down to normal levels. Production is coming out of Florida, California & Mexico. Look for volatile markets leading up to the Thanksgiving Holiday. Growers are looking for supplies to improve after that.

GOOD BUYS

CARROTS
RUSSET POTATOES #2
ITALIAN SQUASH

RED LEAF
PINEAPPLE
WATERMELON

MANGOS
ASPARAGUS
BEETS

CUCUMBERS
BLACKBERRIES
LIMES