



# MOCERI PRODUCE MARKET NEWS

12/02/2022



## **BEANS**

**EXTREME ALERT** Supplies to remain extremely tight and some suppliers are gapping. Demand has exceeded the supplies. Orders are being heavily prorated. Light volume out West with some quality issue. Expecting to remain tight until after Thanksgiving.



## **BROCCOLI**

Broccoli is in the midst of the annual transition from the Salinas Valley to the Yuma growing region. Supplies remain very light, and demand is high. The market is higher.



## **CAULIFLOWER**

**EXTREME ALERT** Supplies are extremely light this week. Market is more active. Market pricing has increased, and as more product moves to Yuma with warmer nights, we will see supplies increase.



## **CORN**

**EXTREME ALERT** Prices out of the West are extremely elevated. Arizona is done and moving to California. Mexico is crossing low numbers, but volumes will pick up in the weeks to come. The western market is very active, and demand exceeds supplies. Coachella production was affected by rain and quality is fair.



## **LETTUCE**

**EXTREME ALERT** Markets are record high as demand far exceeds extremely low supply on all lettuces due to end of the season growing issues. All lettuce items are in the midst of the annual field transition from the Salinas Valley into Yuma. Yuma iceberg is very small, puffy, and light weight, leading to continued low yields and holding the market very high. Leaf lettuce markets are extremely high due to continued light supplies with heavy demand. Romaine quality is much nicer in the desert growing region, but demand remains higher than supply—holding the market steady at high levels. Lettuce – **Spring Mix** Supplies are extremely short as greens move from one growing region to the next. The market is higher, and demand is very high.



## **MUSHROOMS**

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.



## **POTATOES**

The crop will be smaller this season because of the overall yield being lower than last year. Prices are on the rise with the larger sizes fetching a premium. To extend their supply to last through the rest of the 2022 crop season until new crop is available in late Summer 2023, some suppliers will slow down production to 70-80%. Precut potatoes will be impacted as well.



## **STRAWBERRIES**

Supplies are at Critical Level.. Prices are extremely elevated and very tight. Production out of California continues to be hampered by rain, cool weather, and disease. Volume is down significantly. Packout and production is being impacted by the quality issues too. Product from Mexico is crossing through Texas, but volume can't keep up with current demands. Look for tight supplies for at least another few weeks.



## **TOMATOES**

**EXTREME ALERT** - Supplies are at Critical Level Prices for Tomatoes are trending up this week to record levels. Growers in the East are still working through the impact of Hurricane Ivan. California is working through Heat and Rain. Mexico is working through the impact of Hurricane Kay & Roslyn. Look for the markets to be extremely tight and prices to be at record levels for the unforeseeable future.

## **GOOD BUYS**

CARROTS  
ITALIAN SQUASH  
AVOCADOS  
LEMONS

BLUEBERRIES  
BEETS  
CUCUMBERS  
LIMES

SPRING MIX  
GREEN KALE  
HONEYDEW  
MANGOS