



MOCERI PRODUCE MARKET NEWS

02/24/2024



ARRUGALA

Supplies are limited and demand is good, but quality is only fair to poor due to past freezing temperatures and recent rain. Better supplies are expected in the next week



BROCCOLINI

Supplies are limited with good demands, and quality is only fair due to previous rain in California and Mexico, causing harvest delays. They anticipate fields being in better condition, allowing them to resume normal harvest schedules. Market pricing is expected to increase due to limited supplies.



CAULIFLOWER

Supply is limited due to previous rainfall in California and Mexico, causing harvest delays and quality challenges. Growers anticipate better field conditions next week, allowing for normal harvest schedules. Market prices are expected to rise due to the limited supply.



CUCUMBERS

Prices are escalating due to volatile Honduras volume, with Florida starting in the second week of March. Mexico's volume is impacted by the cool weather, and production is expected to be light for the next few weeks.



GRAPES

Imports are not arriving smoothly, leading to record high markets and short volumes, with no relief for at least two weeks when all fruit in transit on the boat arrives.



ICEBERG LETTUCE

Light supplies with fair quality are expected, with lighter weights and smaller heads. Cold temperatures and rain are causing epidermal peel and cosmetic issues. Due to low supplies, supplies will be light along with increased prices for the next few weeks.



ORANGES

In 2023, the California citrus region faced intense weather conditions, including excessive rain and sun, which led to a decline in small orange sizes. As the crop continues to develop, small sizes will become limited, and the remaining season and the upcoming Valencia season will be challenging. It is recommended to open specs or switch to Mandarins or Apples.



ONIONS

The quality is good in all growing regions, with steady demand. The market prices are increasing, especially on **whites, which are nearly nonexistent**, followed by medium red and large yellow. Recent ice storms and weather have caused loading and production delays. Imports aren't due to start until March. The freight rate has increased, and trucks are a little tight. Precut will be impacted.



STRAWBERRIES

Rain is impacting production in various regions, causing 80% of fruit to be discarded in Oxnard due to damage and soggy conditions. Santa Maria field crews are collaborating with farmers to assess damage and adjust harvest schedules. Florida has discarded 25 -75% of its fruit along with new blooms due to wet blocks, and Mexico has experienced rain this week.



SQUASH

Yellow and zucchini squash prices are down. Supplies are extremely tight. Mexico's production continues to be affected by cool weather, with growers forecasting supply to be tighter than usual for the next couple of weeks.



TOMATOES

Round, grape, and cherry varieties remain on alert status due to an extremely limited availability (especially rounds). Roma markets remain steady due to good availability from both the East and West.

GOOD BUYS

CARROTS
RUSSET POTATOES

ASPARAGUS
GREEN KALE

GREEN CABBAGE
PINEAPPLE

HONEYDEW
APPLES

CELERY
CLEAN SPINACH